

GARY R. HARDING

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Driven Graphic Artist / Illustrator with Web Design & Marketing Coordinator Experience

with over seven years experience designing conceptual and scenario/CONOPS graphics & 3D illustrations for defense companies. Specializing in C4ISR. Adept at managing and designing for successful business development events and trade shows that engage potential customers, yet remain on budget & schedule. Time conscious multitasker, comfortable working independently or in a team, with 10+ years as a Web Designer/Web Coordinator.

PROFESSIONAL EXPERIENCE

Business Development Consultant (graphic artist, illustrator), *Boeing (Argon ST), San Diego, CA* **2010-Pres.**

Conceptual Graphics Illustrator Consultant, *Shipley Associates, Kaysville, UT* **2010-Pres.**

Business Development Coordinator (graphic artist, illustrator), *Boeing (Argon ST), San Diego, CA* **2004-2010**

- Designed contract winning graphics and 3D illustrations for business development purposes, and marketing print and web-based collateral for C4ISR. Also designed internal graphics (business cards, forms, and posters).
- Coordinated, designed and ran over 80 very successful business development/marketing events, trade shows, and demos for the division and for corporate, to include all logistics. Cultivated relationships with vendors, which helped greatly when we needed something out of the ordinary. Contracted photographers, produced product photo shoots, used images for marketing collateral. Researched and recommended all marketing procurements.

Web Graphics Designer, *Dichroma, Inc, Alexandria, VA* **2003-2004**

- Provided web and conceptual graphics consulting support for a Department of Homeland Security strategy team.

Website Coordinator, *The Brookings Institution, Washington, DC* **2000-2003**

- Shaped, designed, and posted content for 20 high-profile scholars with tight deadlines and turn-around times, hand-coding it in HTML. Part of large web team, weekly meetings focused on information architecture, usability.
- Coordinated with media on joint projects. Researched media via Lexis Nexus for scholars' articles, and publications.
- Assisted in transitioning a 30,000 page website from HTML to XML via a new content management system.

Program Support Tech Senior, *VCU School of Nursing, Richmond, VA* **1995-1999**

- Managed the graduate program office; acted as Assistant to the Associate Dean of Graduate Programs. Worked with a developer to create a curriculum database, and a database for bubble sheet survey responses.
- Assisted faculty and students with complex academic and administrative issues such as thesis / dissertation coordination. Designed graduate program's first website.

TECHNOLOGIES / SOFTWARE

- PC & Mac OS X; HTML, CSS; 3D: (3DS Max, Poser, Vue5 Esprit, PolyTrans, SketchUp Pro, Google Earth Pro)
- Adobe Creative Suite 5 (Photoshop, Flash, Dreamweaver, InDesign, Illustrator); CorelDRAW; Quark Express
- MS Office (Word, PowerPoint, Excel, Visio, Access); Worked in SharePoint environment.

EDUCATION

- Bachelor of Arts—Virginia Commonwealth University, Richmond, VA.

SECURITY CLEARANCE / MILITARY EXPERIENCE

- Active Secret Clearance. Served in U.S. Army as a Multi-Channel Communications Operator.